

TYLER HILL

generaltheoryofcreativity.com

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OBJECTIVE:

I am an experienced Graphic Designer and Illustrator, with 8+ years experience working with online marketing groups and in the non-profit, philanthropic sector. I have worked with project managers, design teams and developers to ensure marketing or foundation goals are reached in a creative manner and design standards are maintained. In addition to continuing to create high-quality design, I am also interested in forwarding my career as an illustrator by developing interesting, entertaining and innovative illustrations to meet project needs.

COMPUTER EXPERIENCE:

I have extensive experience working in Adobe Creative Suite 3, with advanced knowledge of Photoshop and Illustrator. I also have solid working knowledge of Flash, InDesign, Bridge and Dreamweaver. In addition, I have worked extensively designing and maintaining websites and have a solid understanding of HTML, the Agile methodology and the current capabilities of web functionality.

DESIGN EXPERIENCE:**The Bill & Melinda Gates Foundation, Seattle WA**

Designer, 2008

Completed a year-long contract with the foundation's Content and Distribution team. During that period, I helped maintain the foundation's intranet site and website, as well as working on projects such as designing the online component of the Annual Report, design work for the annual meeting and numerous extranet sites. In addition, I worked on a number of internal-use print pieces, including training tools for Human Resources.

RealNetworks, Seattle, WA

Web Designer, 2003 – 2007

Designed, maintained and improved webpages for Real.com and RealNetworks.com. Worked with Marketing group to advance campaigns for RealPlayer, SuperPass, Rhapsody, Sansa Player and a number of other products and launches. During this time, I gained experience working with Marketing and Development groups, worked with a team of skilled designers, and honed my skills with Photoshop and other programs to create and deliver landing pages, IPMs, HTML emails, print pieces and order paths.

Graphic Artist & Illustrator, Seattle, WA

Contract and freelance, 2000-2003

As both a freelance contractor and as an employee of Filter Talent (then Artsource), I worked with a wide variety of clients on projects ranging from web pages to illustrations to print pieces for magazines and newspapers. During this time I learned to be flexible when working with a number of different individuals and companies to achieve their goals in a quick and effective manner.

ILLUSTRATION EXPERIENCE:

In addition to a number of personal projects, I have worked on illustrations for the Bill and Melinda Gates Foundation, Zumiez, Ignia LLC, Microsoft, Every Other Weekly, several weddings, Voicestream, CDE Software, and the rock band the Divorce. Projects have ranged from full-page magazine illustrations to stock art and T-shirt design.

EDUCATION:

Western Washington University, Bellingham WA

BA, Fine Arts with concentrations in Graphic Design and Illustration, 1999

PERSONAL EXPERIENCE:

From February to September of 2007, my wife and I traveled around the world to 17 different countries and five continents. I view this experience to be of equal importance to the skills and knowledge gained in college. This journey not only expanded my creative vision but allowed me to reassess my views on the importance of intelligent and responsible marketing and graphic design.